

International Tokyo Toy Show 2008

Don't miss the chance to introduce your product to Japan and the world!

International Tokyo Toy Show 2008 (<http://www.toys.or.jp/>)

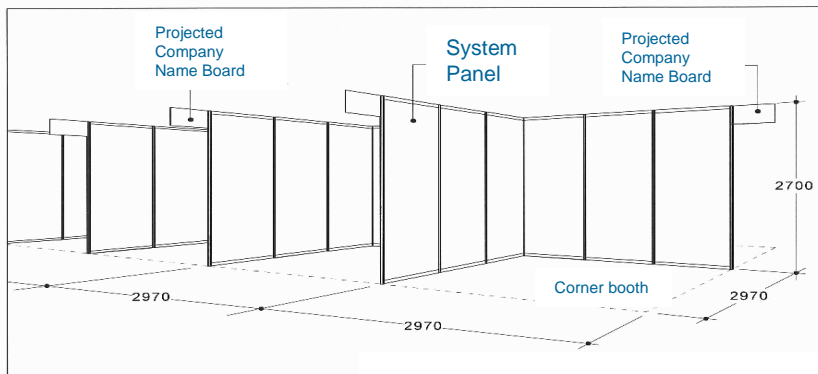
Show period: Thursday, June 19 to Sunday, June 22, 2008

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|--------------------------|----------------------------------|------------|
| Business Days | Jun. 19(Thur.) and June 20(Fri.) | 9:30-18:00 |
| Open to the Public Event | Jun. 21(Sat.) | 9:00-17:00 |
| | Jun. 22(Sun.) | 9:00-16:00 |

Show venue: Tokyo Big Sight, West Exhibition Hall (Total 29,280m²)
<http://www.bigsight.jp/>

Entrance: Free of Charge

Basic Facilities (these are included in the Exhibition Fee):



1. Side walls and rear walls of system panels not facing corridors

2. Projected Company Name Board

Electricity rate: ¥10,000 (plus 5% tax)

Optional Services (not included in the Exhibition Fee): Dependent on your choice

(Examples) Display Box (¥11,550), Display Box with sliding doors (¥14,700),
Long table (¥3,360), Counter chair (¥3,375), Spotlight (¥2,625), etc.

Entry to the Fair Catalogue is covered in the Exhibition Fee.

Provision of information for the support of your participation:

Stand Contractors (non-official recommendation)

HIROMEYA CO.,LTD.

1-6-1 Ginza, Chuo-ku, 104-0061
Tokyo

TEL: 81-3-3563-0021 FAX: 81-3-3563-0076

E-mail: info@hiromeya.co.jp

WEB: <http://www.hiromeya.co.jp>

TEN CORPORATION

Morimitsushinkoku Bldg.9F, 1-5-9 Kotobuki,
Taito-ku, 111-0042 Tokyo

TEL: 81-3-3842-7710

FAX: 81-3-3842-7720

E-mail: koba@teninc.co.jp

WEB: <http://teninc.co.jp>

Freight Forwarder (non-official recommendation)

KINTETSU WORLD EXPRESS SALES INC.

NOF Shiba Bldg, 4-2-3 Shiba, Minato-ku, 108-0014 Tokyo

TEL: 81-3-5443-4455 FAX: 81-3-5443-2763

E-mail: hiroyuki.kurokawa@jp.kwe.com WEB: <http://www.kwe.com>

Accommodation (official recommendation)

TOKYO BAY ARIAKE WASHINGTON

A single room (15m²): ¥12,000

(Including tax, without breakfast)

3-1-28 Ariake, Koto-ku, Tokyo

TEL: 81-3-5564-0111 FAX: 81-3-5564-0535

WEB: <http://www.ariake-wh.com/>

HARUMI GRAND HOTEL

A single room (24m²): ¥9,975

(Including tax and breakfast)

3-8-1 Harumi, Chuo-ku, Tokyo

TEL: 81-3-3533-7111 FAX: 81-3-3532-5315

WEB: <http://www.maxpart.co.jp/harumi/>

Special offer only for foreign exhibitors

Exhibition Fee:

One exhibition stand (Approx. 9m² [2.97m × 2.97m])

¥260,000 (plus 5% tax) : June 19(Thur.) to June 22(Sun.) (exhibition through 4days)

¥150,000 (plus 5% tax): June 19(Thur.) to June 20(Fri.) (business days only)

When you exhibit as a part of a National Pavilion:

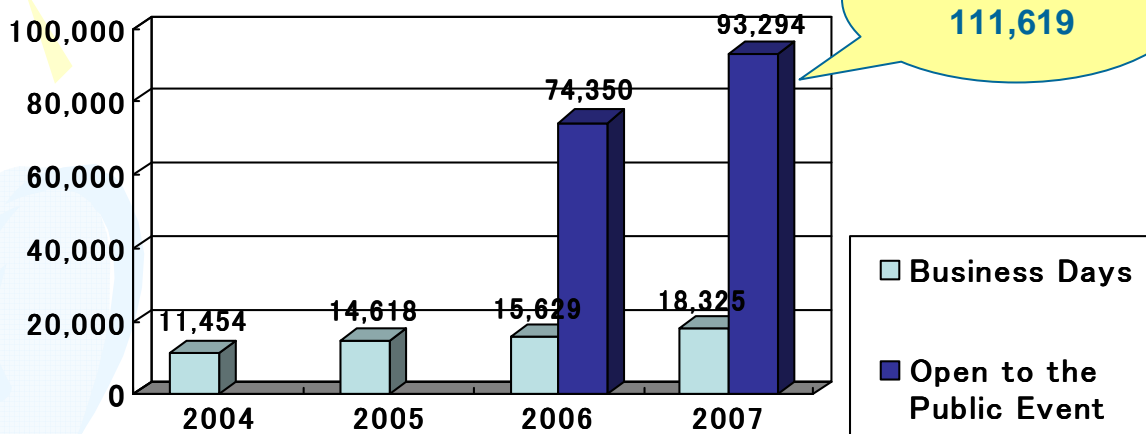
¥220,000 (plus 5% tax) : June 19(Thur.) to June 22(Sun.) (exhibition through 4days)

¥150,000 (plus 5% tax): June 19(Thur.) to June 20(Fri.) (business days only)

Attention

— Report 2007 —

Increasing number of visitors



Features of the Tokyo Toy Show 2008



The largest toy fair in Japan:

At the trade fair, the number of visitors has been increasing for the previous three year's shows. You can have a chance to develop new business relationships in Japan and the world.



Direct Contact with the Japanese toy-users:

At the "Open to the Public Event," you can have a direct contact with Japanese toy users. That will help you to know the characteristics of the Japanese toy market and to make your business strategy.